



## DAILY MEDIA UPDATE

Sunday, August 4, 2019

Contact: Christina Steele  
Public Information Officer  
(cell) 347-1331  
csteele@sturgisgov.com

### Temporary Vendor Statistics

- As of 8:00 a.m. today, the City of Sturgis has received 621 (does not include yearly vending permits) applications for Temporary Vending Permits. Permits will continue to be issued all through the Rally period. In 2018, the City issued a total of 646 Temporary Vending Permits (including yearly permits). Yearly permits are those issued to tattoo artists and taxi drivers.
- Trash collections are up 9.4% for the Rally period. This is one of several data points used to calculate attendance.

### General Information

- Media Passes are still available at the front desk of the Sturgis Community Center during regular hours of 7 a.m. to 7 p.m.
- The weather remains beautiful in the northern hills and Sturgis, however, thunderstorms are expected today and tonight.
- The SD Highway Patrol will begin releasing official numbers later today. Those numbers will be included in this update starting tomorrow.

### Tomorrow at the Rally (Monday, August 5)

- The 17<sup>th</sup> Annual Mayor's Ride will leave from the north side of the Sturgis Community Center at 9:00 AM. This ride is scheduled to end at noon at the Game Lodge pavilion in Custer State Park. Organizers are in contact with park personnel to monitor weather conditions and areas that are prone to flooding along the route. This ride is sponsored by Jack Daniels and the City of Sturgis. Proceeds go to local first responder organizations.
- The daily press conference will feature Jack Daniels Master Distiller, Jeff Arnette.

Interviews and other information – If you would like to schedule an interview with any of the City staff, please let me know. Some staff are not available due to 24/7 schedules. If you need additional information about events taking place in the City, please call or text (605)347-1331 or visit our website at [www.sturgismotorcyclerrally.com](http://www.sturgismotorcyclerrally.com).

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